



Prototypes of CBR Projects

Small-scale surveys: CBO clients' need assessment; marketing research; population-based survey of neighborhood.

Focus group research: Serve as moderator, rapporteur or transcriber of interviews with clients or target populations, to determine needs or interests; or to assess a program's operations.

Program evaluation: Participant observations to assess the program's operations; review client records to report program activities; interview clients and/or staff to attain their evaluations; quasi-experiments to test for fairness and equity of services.

Oral histories: Collect oral histories, based on neighborhood interests, or for an organization, or on a particular issue.

Quantitative data analysis: Collect and systematize data from client records or other sources, compile and tabulate, produce reports of interest to CBO, using basic descriptive and inferential statistics; analyze census data or other primary data sources.

Community asset mapping: Collect street-level data regarding assets and liabilities of a community; enter data into database, produce GIS mapping and inventory.

Policy research: Examine and analyze policies in a particular issue area; explore policy options and alternatives; review pros and cons of alternative policy options.

Best practices: Review the literature and examine similar programs to explore best practices from other programs, review program evaluation methods, devise program innovations.

Business planning: Work with CBO staff to undertake strategic planning, outreach plans, marketing plans, devise training, and assess innovation implementation.

Web-site construction: Work with CBO staff to collect materials for website, design site map, construct organizational web site for CBO.

Popular education and outreach: Develop materials for outreach or popular education forums, organize events, , document and assess effectiveness of event.

Grant-writing: Undertake organizational research on program effectiveness, community needs, and funding possibilities; write draft proposals.