

SaYES

Accomplishments & Outcomes



SaYES

http://servicelearning.org/instant_info/sayes/index.php

What is SaYES?

- A joint initiative of Learn and Serve America and Senior Corps
- Goal: Build local capacity of RSVP projects and schools to engage in effective partnerships to support service-learning
- Administered through a partnership of the Northwest Regional Educational Laboratory (NWREL) and the State Education Agency K-12 Service-Learning Network (SEANet)

“The RSVP volunteers are such wonderful role models and they go a long way to show our kids that serving your community goes on throughout your life. It doesn't end when school ends.”

Products and Resources

The screenshot shows the SaYES website interface. The top navigation bar includes links for HE, K-12, CBO, Tribes/Territories, and LSA. A search bar is located on the right. The left sidebar contains a vertical menu with the following items: Home, What is Service-Learning, Instant Info: Fact Sheets, Bibliographies..., Library, Learn and Serve America, Search Options, Order Publications, and About Us. The main content area is titled "SaYES -- Seniors and Youth Engaged in Service" and features a "NEW ONLINE COURSE:" section for "Making the Connection: SaYES to Intergenerational Service-Learning". Below this, there is a paragraph describing the course's purpose, a link to the Online Learning Center, and a note that course content is available in PDF format. A "Success Stories!" section highlights a project by Cal Poly Corporation in San Luis Obispo, California, which used SaYES to target local baby boomers for service-learning projects. At the bottom of the main content area, there is a photograph of a woman in a red jacket talking to a young girl in a classroom setting.

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Making the Connection

Available two ways:

- An online course in the Resource Center's Online Learning Center (requires log-in)
- A downloadable PDF from Learn and Serve America's National Service-Learning Clearinghouse



Making the Connection:
SaYES to Intergenerational
Service-Learning

SaYES: Seniors and Youth Engaged in Service

Materials Usage

- Making the Connection Online Course (since launch 11/06):
 - Students: 295
 - Access: 410
- Making the Connection PDF (since 3/07)
 - Downloads: 65



Post-Course Surveys

- 84.6% of respondents said they would initiate new service-learning partnerships as a result of the course
- 91.7% said they would use the tools provided in the course



In the words of one user:

“This course will be invaluable as we try to set up a partnership with our local RSVP. Thanks for offering it!”



Mini-Grantees

<i>Mini-Grantee Organization</i>	<i>State</i>	<i>Award</i>	<i># Youth Involved</i>	<i># Seniors Involved</i>
Academy for Academics & Arts	AL	\$4,000	100	25
Byron-Bergen Central School District	NY	\$2,580	26	13
Cal Poly Corporation	CA	\$4,000	0*	0*
Interages, Inc.	MD	\$2,400	16	15
Ionia County Intermediate School District	MI	\$4,000	1,075	11
Jefferson County RSVP	OH	\$500	13	10
Marshfield R-1 Schools	MO	\$2,500	79	161
Mature Services, Inc.	OH	\$500	30	10
Prime Time Volunteers	IA	\$500	14	14
Western Montana RSVP	MT	\$500	18	5

* This was a capacity-building model that resulted in more than 5,000 new volunteers.

“No matter how old or young you are, you can still have fun together. We always need to be attentive to others' needs and feelings. We all can work together to accomplish a common goal. What is nice is that we can drive by this project and feel proud that we helped to put this together.”

Getting the Word Out: Workshops & Presentations

- National Conference on Volunteering & Service 2006
- National Service-Learning Conference 2007
- Pacific Rim Cross-Stream Conference 2007
- National Service-Learning Conference 2008
- National Conference on Volunteering & Service 2008

Marketing Plan

“To get the word out to as many people as possible and especially those in youth-serving and senior-serving associations, institutions and other constituents”



Possible Strategies

- National Media Coverage –Interviews, Public Service Announcements, Social Networking sites
- Local Media Coverage- Press Releases, Public Service Announcements, others
- Local radio stations
- Direct Notification- LSA sub-grantees and Senior Corps stations (supported by the collocation list)
- Web 2.0 strategy – placement in blogs, on social networking sites and sites such as YouTube

“Sure, we have different opinions because of the different ages. And different questions are raised. But that's great and I thought it was really great to work together with an older person.”

SaYES Facebook Group

Facebook | SaYES - Seniors and Youth Engaged in Service - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.facebook.com/home.php#/group.php?gid=18175094611&ref=ts

Best of the Web Free AOL & Unlimited I... Microsoft Product News RealPlayer Today's Links Web Gallery

facebook Home Profile Friends Inbox Nicky Martin Settings Logout Search

SaYES - Seniors and Youth Engaged in Service
 Global

Basic Info
 Type: Organizations - General
 Description: Organizations - Community Organizations

SaYES-Seniors and Youth Engaged in Service-an initiative of Learn and Serve America and Senior Corps, was created to help connect Senior Corps' RSVP volunteers, particularly age 55+ Baby Boomers, to K-12 service-learning activities.

Volunteers age 55+ are valuable resources for service-learning programs. They can help facilitate student reflection, coordinate the logistics of service projects, assist with program administrative duties, establish and maintain community/school relations, and assist teachers with integration of service-learning into the curriculum and other school programs.

A strong portfolio of resources and tools, partnerships, statistics and best practices has been developed through this initiative. We believe that you and your program would benefit from tapping into these resources.

By clicking on http://www.servicelearning.org/instant_info/sayes/ you will have access to a vast library of online tools and information aimed at intergenerational service-learning at the National Service-Learning Clearinghouse.

We hope you find SaYES helpful.

Contact Info
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Recent News

SaYES Success Stories

Cal Poly Corporation, San Luis Obispo, California

Cal Poly took a capacity-building approach and used its SaYES mini-award to market and promote VolunteerSLO, a comprehensive online database of local volunteer opportunities. The resulting marketing campaign targeted local baby boomers near retirement and encouraged them to become involved in K-12 service-learning projects and activities. Among other accomplishments, Cal Poly produced a complete set of targeted marketing materials, including pens, postcards, letterhead, and key chains and convened seven outreach events targeted at baby boomers and high school students, as well as other community volunteers. As a result of these efforts, VolunteerSLO was used for the first time ever for online registration for Make a Difference Day and yielded a record number of volunteers — more than 800!

Source: http://www.servicelearning.org/instant_info/sayes/sayes_success.php?search_term=sayes

Members
 Displaying 0 of 16 members See All

Group Type
 This is an open group. Anyone can join and invite others to join.

Admins
 Brad Lewis (Baltimore, MD)

Related Groups
 Martin Luther King Jr. Day of Service
 Common Interest - Beliefs & Causes
 Harnessing the Power of the Web for Social Good
 Internet & Technology - General
 ServiceVote
 Organizations - Advocacy Organizations
 Volunteers in Service to America
 Student Groups - Service Groups

Advertise
Dr. Oz's Diet Tip
 Whats the tip Dr. Oz says can help you lose weight? Find out what worked for me on the next page.

Acai Berry Superfood
 Flush out excess toxins in your body built up over the years and lose weight with this super antioxidant. Get your trial bottle now!

More Ads

Applications Online Friends (1)

Done Start Inboxes - Micros... Presentations a... Microsoft Pow... Facebook | ... 10:16 AM

SaYES

http://servicelearning.org/instant_info/sayes/index.php

Videos on Facebook



SaYES

http://servicelearning.org/instant_info/sayes/index.php

SaYES Contact Information

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