



Show Off Your Program: Your Current Website's Purpose

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For additional resources on this and other service-learning topics visit Learn and Serve America's National Service-Learning Clearinghouse at www.servicelearning.org.

1) Why do you want/have a site?



2) What do you do?



3) Whom do you want to reach? (Age Group(s), Populations...)



4) What are you asking people to do?

5) What are your specific/concrete goals you could or want to measure (1 or 2)?

6) What information do you have on your site?
How do you disseminate that information?

What Information?	How is it disseminated?

7) Do all of your populations find what they are looking for?
Have you longed to find new ways to disseminate your information?

Other notes on your website's purpose: