# H. MASS COMMUNICATIONS

**MMC 1100, Writing for Mass Communication:** ***(Prerequisite: ENC 1101)*** Introduction to the various media of mass communication with emphasis on the gathering and writing of news, stories, and features. The value of editorials, cartooning, and photojournalism included. Guest speakers from the media.

> "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that has."
>
> *Margaret Mead*

Service-learning is a method by which students learn and develop through active participation in thoughtfully organized service experiences that enhance what is taught at the college by extending student learning beyond the classroom.

According to a Purdue University survey of corporate recruiters, the little things definitely count on your resume. After experience and education resume "extras" – like volunteer work and athletic interests – often make the difference in hiring decisions. (*Self*, p. 141, 1996)

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| **Assignment -** | A **minimum** of ten (10) hours of service in an approved agency. This experience will serve as a springboard for your final writing assignment which will be due in April |
| **Extra Credit - Option*** | Ten to twenty (10 – 20+) hours of service with an analytical journal can be used for extra credit points which will be applied at the end of the semester. The number of points will vary depending on hours served and journal insight. |

Please adhere to the following instructions:

- ✓ Go to the Center for Service-Learning and complete the paper work. (Building 10, Room 213)
- ✓ Please give me your completed **Placement Confirmation Form** (white) **as soon as you begin your service.** You retain the pink copy and the SERVICE-LEARNING office gets the yellow copy. The placements must be completed and documented by February 1, 2007.
- ✓ I will give you the journal format that you are to follow as soon as you give me your placement form. (This applies ***only*** if you are doing the extra credit option.)
- ✓ Your **Hour Report/SHOAT Verification and Final Evaluation Form**, completed and signed by the agency, will be due the *last Thursday of Classes* this semester or earlier.

Most students who have participated in service-learning projects have reported great personal satisfaction. I hope that you take advantage of this opportunity to improve your communication skills and enrich your life.